



FIG Working Week 2016

CHRISTCHURCH, NEW ZEALAND 2-6 MAY 2016

Recovery

from disaster

Organised by



Platinum Partners



Diamond Partner





FIG Working Week 2016

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Report FIG Task Force on Corporate Members

Monday, 2 May 2016

John Hohol, Co-Chair



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FIG Working Week 2016

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Focus

to increase in number of FIG Corporate Members while providing better communication with FIG Council and interaction between the wider FIG organization and ultimately member associations



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Aim of Task Force

- Solicit input of current FIG Corporate Members to explore how they can participate more fully in the FIG Community
- Discuss with them what is important in their relationship in FIG
- Explore comprehensive benefit package for FIG Corporate Members
- Increase the number of FIG Corporate Members



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Activities

- Met with 4 FIG Corporate Members at 2015 Intergeo, Stuttgart
- Met with 11 potential members at Intergeo
- Internet survey sent to each FIG Corporate Member soliciting input
- Internet survey sent to potential members
- Recommendations



Internet Survey of FIG Corporate Members

5 QUESTIONS:

- Which FIG Corporate Member benefits do you use?
- What benefit(s) would you like to have as an FIG Corporate Member?
- What role does/should FIG perform in the global surveying community?
- Do you attend and participate in FIG Working Weeks/Congresses?
- Are you interested in participating in a task force of FIG Corporate Members?



Internet Survey of Potential Corporate Members

5 QUESTIONS:

- Have you heard of FIG (International Federation of Surveyors)?
- If you heard of FIG do you what it is and what it does?
- Have you been contacted about becoming an FIG Corporate Member?
- Would you like to receive more information about FIG and discuss becoming an FIG partner as an FIG Corporate Member?



Recommendations

1)

Establish an FIG Corporate Member Advisory Board composed of key executive-level (CEO, President, Vice President) members that will work directly under the auspices of the FIG Council to communicate and provide assistance and input under the direction of the council



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Recommendations

- 2)
Review Corporate Member benefits



Recommendations

3)

Encourage corporate members to use the FIG logo on their websites, literature, and advertisements to publicize partnership with FIG while also increasing visibility of FIG



Recommendations

4)

Encourage corporate members and technical commissions to engage with each other



Recommendations

5)

Ask corporate members to contact their corporate partners to encourage them to become FIG Corporate Members



Recommendations

6)

Invite FIG Platinum Corporate Members to attend the FIG Director Generals Forum and Presidents' Meeting



Recommendations

7)

Solicit support from FIG Member Associations to find and attract potential Corporate Members



Recommendations

8)

That continued efforts be made to solicit feedback from current FIG Corporate Members- at FIG events (during FIG Corporate Member meetings, individually with Corporate Member representatives and at events (ex: Intergeo) where Corporate Members are present



Recommendations

9)

Meet and discuss the opportunities and benefits of becoming an FIG Corporate Member with exhibitors at FIG events- Regional Conferences, Working Weeks and Congresses



Recommendations

10)

Invite other FIG Corporate Members to participate in Task Force



FIG Working Week 2016

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Task Force Members

- John Hohol, co-Chair
- Bryn Fosburgh, co-Chair (Vice President, Trimble Navigation)
- Kengo Okada (CEO, Ripro Corporation)
- Bhupinder Singh (Senior Vice President, Bentley Software)



FIG Working Week 2016

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FIG Corporate Member Meeting
Wednesday
4 May
14:00 – 15:30
Silk Room 4
Addington Raceway
Level 2



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