





#### POLISH MACROECONOMY FACTORS

	2007	2008	2009	2010	2011
GDP growth	6,60%	4,80%	1,70%	3,40%	3,80%*
Inflation	2,50%	4,20%	3,50%	2,60%	3,50%*
Unemployment rate	11,20%	9,50%	12,10%	12,30%	12,00%*
Total consumption (y/y)	4,60%	6,10%	2,00%	3,20%	N.A.
Retail sales growth y/y	16,00%	12,90%	7,20%	12,00%	N.A.
Average salary (PLN)	2 691,03 zł	2 943,88 zł	3 102,96 zł	3 224,98 zł	N.A.
FDI Inflow to Poland (EUR million)	17 242	10 085	9 863	7 538"	N.A.
GDP growth in EU (27 countries)	3,00%	0,50%	4,20%	1,80%	1,7%"
GDP per capita in PPS (EU 27=100)	54	57	61	N.A.	N.A.

Sources: Central Statistical Office, National Bank of Poland, Cushman&Wakefield, King Sturge, \*prognosis





## POLISH REAL ESTATE MARKET MAIN FACTORS OF DETERIORATION

#### **Decrease of foreign investments**

- 2009 second year of decline
- FDI fell by 25%
- . 2009 FDI at the level of 9,9 billion €
- . 2010 FDI at the level of 7,5 billion €
- FDI prognosis for 2011 12,7 billion €



**FIG MARRAKECH 2011** 





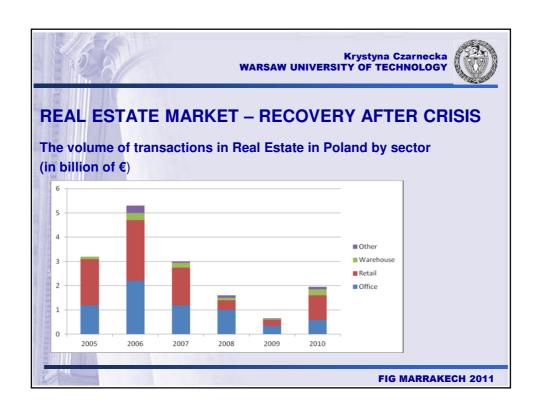
## POLISH REAL ESTATE MARKET MAIN FACTORS OF DETERIORATION

### Banks' problems with liquidity of assets

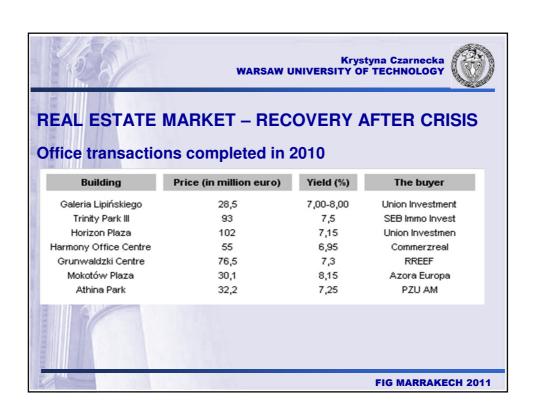
- · Easier access to credits after accession to EU
- International situation impact on Polish banks
- · Banks security restrictions
- Decrease in dynamism of new credits



















## REAL ESTATE MARKET 2010 TRANSACTIONS

#### **Mokotow Plaza** Warsaw

Price: 30,1 million € Yield: 8,15 %

Azora Europa



**FIG MARRAKECH 2011** 





#### **REAL ESTATE RESIDENTIAL MARKET**

#### **Dwelling completions**

	2006	2007	2008	2009	2010
Total	115 353	133 698	165 189	160 002	135 818
Total y/y	1,13%	15,90%	23,55%	-3,14%	-15,11%
Cooperatives	9 032	8 240	8 647	7 260	5 052
Cooperatives y/y	9,85%	-8,77%	4,94%	-16,04%	-30,41%
Individual	57 594	71 643	83 338	71 971	70 444
Individual y/y	-8,98%	24,39%	16,32%	-13,64%	-2,12%
Sell or rent	37 960	45 653	66 703	72 326	53 505
Sell or rent y/y	14,87%	20,27%	46,11%	8,43%	-26,02%
Other	10 767	8 162	6 501	8 445	6 817
Other y/y	13,12%	-24,19%	-20,35%	29,90%	-19,28%

Source: Central Statistic Office





# FINANCING CRISIS vs. FINANCING DEVELOPEMENT PRE-LEASE AGREEMENT - SECURITY OF INVESTEMENT Types of pre-lease agreements in the market:

- Future lease agreement (built-to-suite)
   signed before the building process, in time of investment planning
- Pre-construction agreement
   signed after planning of building but before the start of construction process
- Pre-completion agreement signed during the construction process

**FIG MARRAKECH 2011** 



## POLISH REAL ESTATE MARKET RECOVERY AFTER THE CRISIS

#### CONCLUSIONS

- During the crisis the number of investments were suspended
- Some investors were refocusing on underdevelop real estate sector
- At the end of 2010 and in 2011 Polish Real Estate improvement was drawing power from optimistic macroeconomic factors
- Increased number of transactions on residential market and more positive municipal auctions
- Upward trend in rents for commercial space among all sectors
- Importance of prelease agreements during the investment process as banks security restriction requirements

