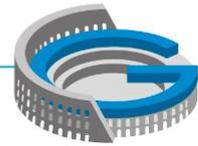




The Reasons to Succeed and to Fail a GNSS Network RTK Infrastructure Project

Joël van Cranenbroeck, Switzerland

Vincent Lui, Hong Kong



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Scope (Business Plan)
 Budget (Financial Plan)
 Design, Implementation
 Final Acceptance
 Operations, Maintenance
 There are reasons to succeed and reasons to fail like any other project ...

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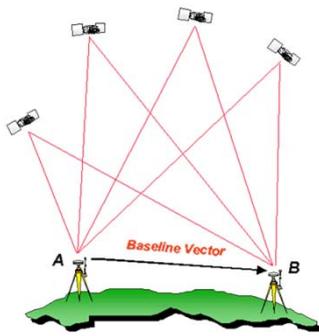
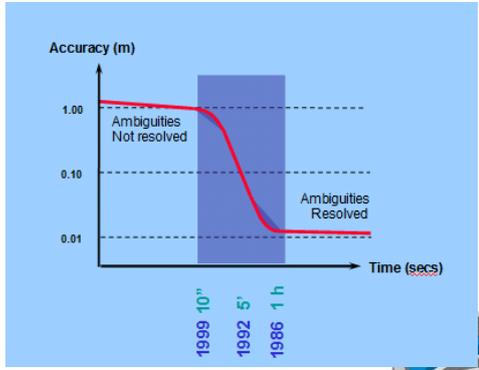




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« Differential » GPS & GLONASS is the key for precise positioning

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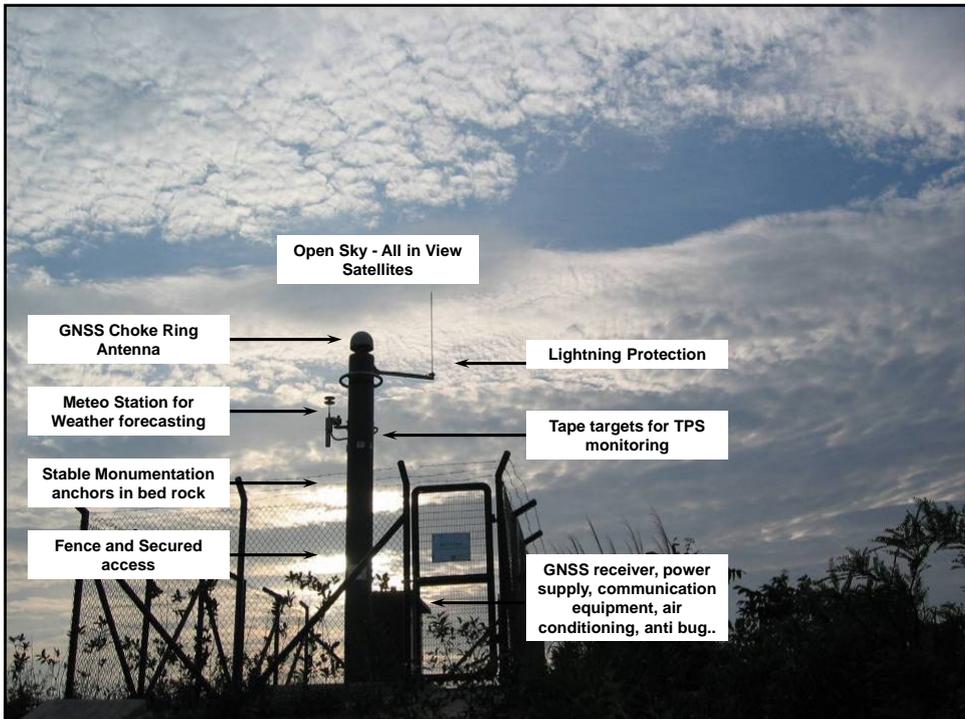





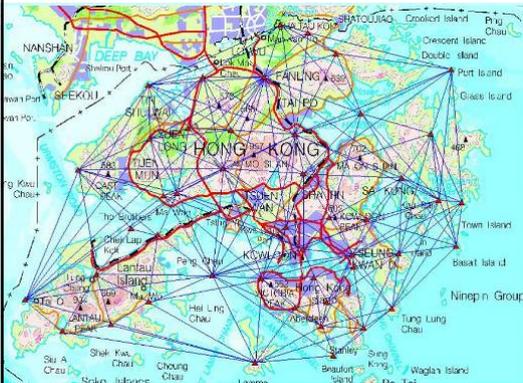
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Economical Justification ...



Most of the GNSS Network RTK projects have been developed by the economical justification that an active geodetic network would reduce the cost of maintaining a traditional geodetic network where the maintenance of the benchmarks and the control survey were a significant part of the owner's budget.

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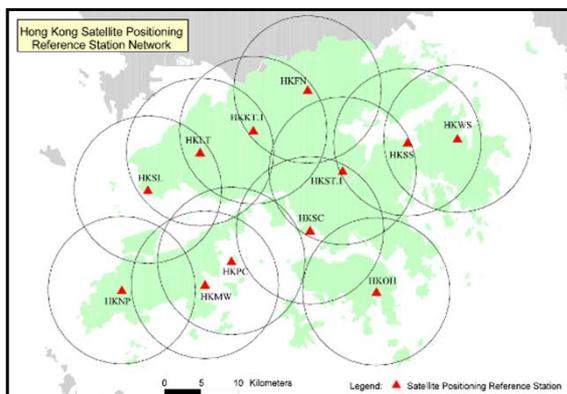
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Economical Justification ...



Active GNSS Positioning Reference Station Network in Hong Kong

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Single Base GNSS Reference Station Products

Static	: 3 mm (20 - 300 km)
RTK	: 1 cm (30 - 50 km)
Rapid	: 5 mm (20 - 50 km)
DGPS	: 25 cm (150 km)

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Communication and GNSS Reference Station.

A GNSS Reference Station is a “server” of observations. (GPS + Tilts + Meteo)

A Post-processing rover user wants to **down/up load RINEX files** from a Web server (**FTP**)

The **Central Processing Facility** need to **control** the “server” parameters, to **collect** observations from the RS “server” **and** to re-distribute observations, corrections and positions.

A RTK rover user wants to combine in **real time** observations and corrections **from the air (wireless Internet)** for real-time position.

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Questions ...

- Is there still a future for such infrastructure ? and what would be the conditions to make them sustainable?
- What is the **real economy**? Is **selling corrections the only product** ? How users are prepared to **pay** for a service that could be still delivered by setting up their own local GNSS Base Station?
- How to deal with the **security** that most countries are concerned with in term of **releasing precise coordinates**?
- Will we be able to cope with the **new constellations signals**?
- Is **Precise Point Positioning** the technology that will make the GNSS Network RTK obsolete?
- **Hidden costs** ? and how **communication infrastructure** is affecting the overall operation?
- **Multiple applications (Value Added Services)** or only distribute corrections?

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Trimble

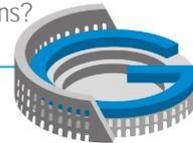


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The reasons to fail ...

- The most important is to remind the sentence that **"how a project starts, a project ends"**.
- If a GNSS Network starts without serious **investigation on user's needs** and **expected services** delivered in term of **accuracy** and **availability, reliability** and **format**, it will fail.
- If a GNSS Network starts without **reviewing and consulting with all the potential users**, it will fail.
- **Workshop, training, documentation, access to the network services, website, user's day, ... and ... publicity** !
- **Marketing** is certainly important and no one will be surprised to assist a failure when few people were aware about the proposed services.

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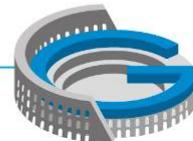




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The reasons to fail ...

- **Communications** is one of the major reasons to fail as **no data, no correction**.
- **Improper coordinates** is another reason to fail.
- If the organisation in charge of delivering the associated services of a GNSS Network RTK infrastructure doesn't have **24/7 a call centre** with an **expert reaction to address the user's issues** or to **repair the system** in case of down operations, the project will fail.
- **"Charging too much" or "Just for free"**. Organisations that has **no confidence in the deliveries** or **don't want to take responsibility**, will offer the **service for free** with the net result that if something is going wrong, after all **no one is paying for the service when it works**. On the other side, **charging too much will prevent people to consider the costs** if they exceed what they can manage themselves by using a **local GNSS Reference Station setup**.

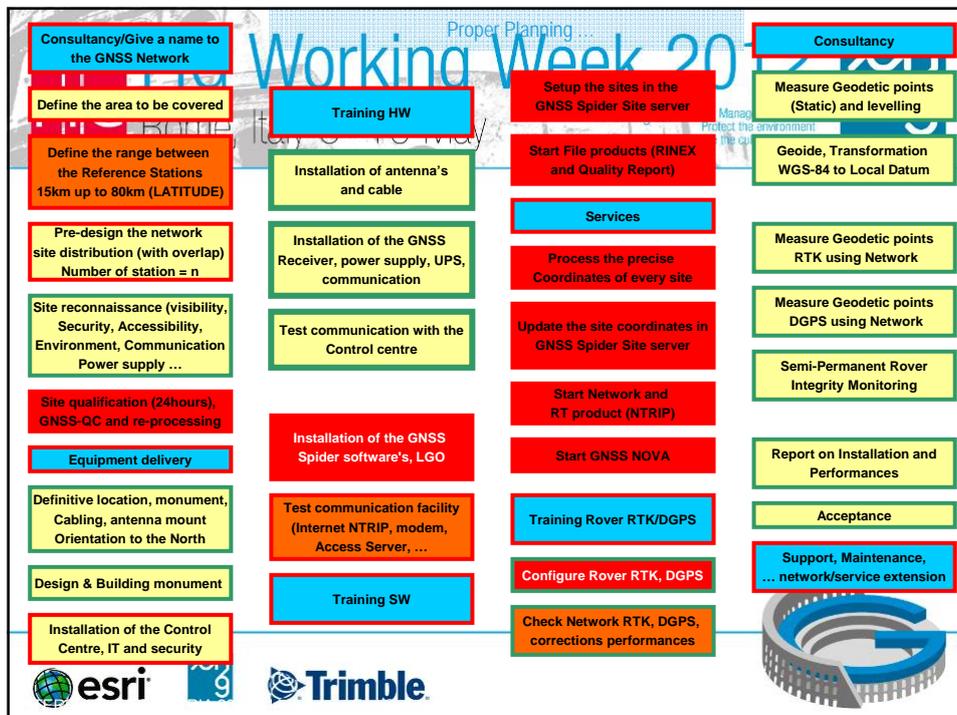
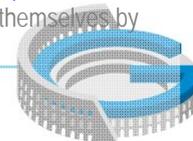
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Project Leader: Joel van Cranebroeck		Project: Deployment of 3 first AFREF Station		Date: 01/31/08													
Project Objective: Leica delivers 61 AFREF Stations		Project Completed By:		Owner / Priority													
●	1 shipment of Leica AFREF pack to RCMRD Kenya	●		C	B A A												
●	2 RCMRD applies for IGS Site Name	●		C	A A												
●	3 Validation of Internet connectivity and FTP push	●		C	A A												
●	4 Monumentation and facility	●		C	A A												
○	5 Installation and Training of RCMRD in Nairobi	○		A	B B												
○	6 FTP RINEX files pushed to IGS data center	○		A	B A												
○	7 Acceptance of the 1st AFREF station by IGS	○		B	B A												
○	8 Press release by Leica and RCMRD	○		B	C A												
○	9 Official statement by RCMRD acting as AFREF facility	○		B	B A												
○	10 Validation of Leica as AFREF standard compliant	○		B	A A												
○	11 Brochure and marketing of Leica AFREF PACK	○		A	C B												
○	12 Training of Nigeria and Ghana by RCMRD on Leica	○		B	B A												
○	13 shipment of Leica AFREF pack to RECTAS Nigeria	○		C	B A A												
○	14 Installation in Nigeria	○		B	C A												
○	15 FTP RINEX files to IGS data center and RCMRD	○		B	A A												
○	16 Acceptance of the 2nd AFREF station by IGS	○		B	A A												
○	17 shipment of Leica AFREF pack to Ghana	○		C	B A												
○	18 Installation in Ghana	○		B	A A												
○	19 FTP RINEX files to IGS data center and RCMRD	○		B	A A												
○	20 Acceptance of the 3rd AFREF station by IGS	○		B	A A												
○	21 Proposal of Leica AFREF PACK to all AFREF countries	○		B	C A A												
○	22 Follow up and promotion, participation of AFREF works	○		C	C A A												
○	23 Deployment of the remaining AFREF works	○		C	C A A												
○	A Shipment of Leica Donation			C	A B												
○	B RCMRD First AFREF Station up and running			A	C B												
○	C Validation of Leica Pack for AFREF			A	C B												
○	D IGS validation			B	A A												
○	E Leica as Standard for AFREF			A	A A												
AFREF LEICA TEAM																	
GNSS Stations Complete System Operational Leica as privileged AFREF provider	Major Tasks		Target Dates														
	Objectives		Costs														
	Summary & Forecast																
		février-07	mars-07	avril-07	mai-07	juin-07	juil-07	août-07	sept-07	oct-07	nov-07	déc-07	janv-08	Joel van C	Nicolas DeM	Derrick Page	RCMRD

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« Glonass & GPS are just the tools to perform that kind of interaction from real to digital ... »



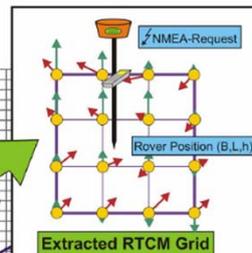
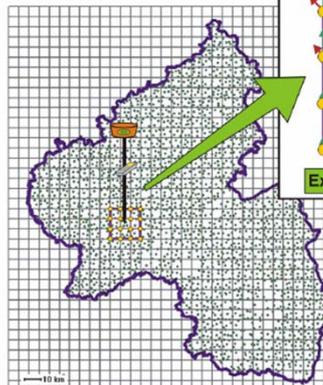

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Transformation from WGS-84 to Local Datum

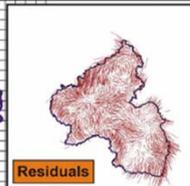


This shows the differences between NZGD1949 and NZGD2000 after applying the 7 parameter similarity transformation

Original Static
'Large Residuals' Grid



Extracted RTCM Grid

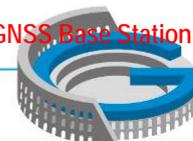


Residuals

The reasons to succeed ...

- Identify the future customer's needs !
- Carefully design and planning of deployment (**hotspot strategy** vs full coverage)
- Consider "more" value added services than only "corrections"
- No concession about the coordinates (must match !)
- 24/7 ... not for surveyors ... but for farmers / emergency service / structural monitoring, etc !
- Be innovative in charging for products and services
- No rover RTK = No business ... Rental proposal ? Rover bundle with data product ?
- Gold rule : 1 GNSS CORS = supported by at least 10 – 15 GNSS Rovers
- Cooperation with third party for generating profits out of the services
- Remember : customer always has the choice ... to setup his own GNSS Base Station ...

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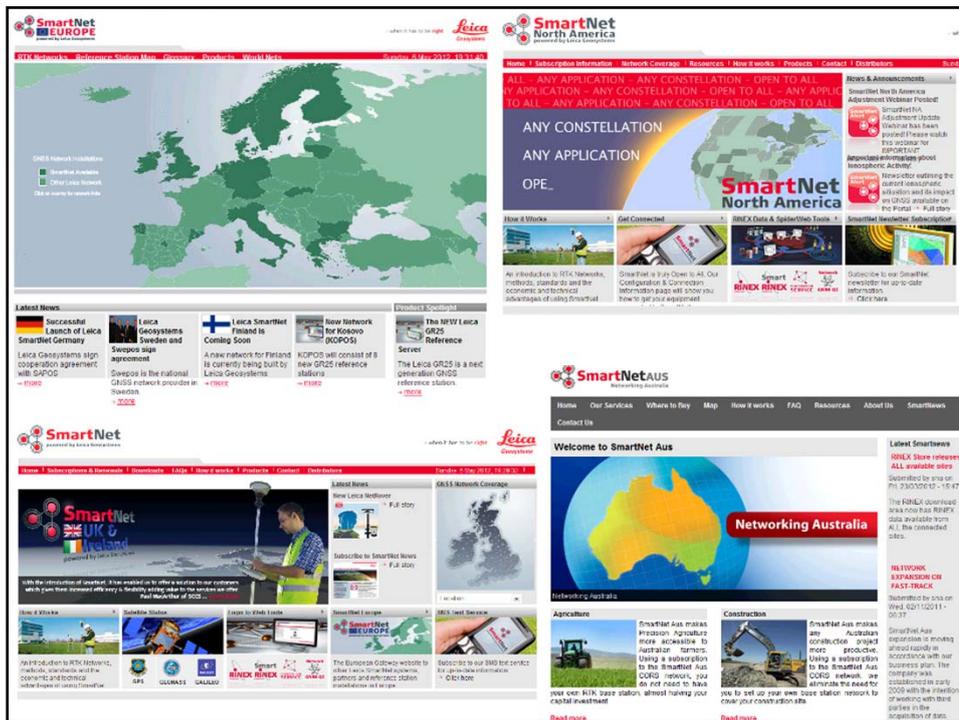




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